

# Privacy Policy (GDPR)

## Privacy Policy – Qinnip

**Last updated:** 7 February 2026

This Privacy Policy explains how **Qinnip** (“we”, “us”, “our”) collects and uses personal data when you visit <https://qinnip.com> (the “Website”), contact us, or subscribe to updates.

## 1) Who is responsible for your data (Controller)

**Email:** [info@qinnip.com](mailto:info@qinnip.com)

**Phone:** +31 88 88 33 080

## 2) What data we collect

Depending on how you interact with the Website, we may collect:

### a) Data you provide

- **Contact form:** name, email address, and the contents of your message (and any details you choose to include).
- **Newsletter/updates:** email address (and preferences, if you provide them).
- **Business communications:** information you share with us by email, phone, or social channels.

### b) Data collected automatically

- **Device and usage data:** IP address, browser type, pages viewed, approximate location (derived from IP), timestamps, referring URLs.
- **Cookies and similar technologies:** see Section 6.

## 3) Why we use your data (Purposes)

We use personal data to:

1. **Respond to enquiries** and communicate with you.
2. **Provide and improve the Website**, including troubleshooting and performance monitoring.
3. **Send newsletters/marketing communications** (where permitted).
4. **Maintain security** and prevent fraud or abuse.
5. **Comply with legal obligations** and enforce our terms.

## 4) Legal bases (GDPR Article 6)

We process your personal data only when we have a lawful basis, including:

- **Consent** (Art. 6(1)(a))
  - Newsletter sign-up, non-essential cookies (where applicable).
- **Contract / pre-contract steps** (Art. 6(1)(b))
  - Where you request information in anticipation of a potential engagement.
- **Legitimate interests** (Art. 6(1)(f))
  - Responding to B2B enquiries, operating and securing the Website, improving services, measuring audience performance—balanced against your rights.
- **Legal obligation** (Art. 6(1)(c))
  - Compliance, record-keeping where required.

## 5) How long we keep your data (Retention)

We keep personal data only as long as necessary for the purpose collected, including:

- **Contact enquiries:** typically up to **24 months** after last interaction, unless a longer period is needed (e.g., ongoing discussions or legal requirements).
- **Newsletter subscribers:** until you unsubscribe or we stop sending newsletters; we may keep minimal suppression records (e.g., email + unsubscribe status) to respect your preferences.
- **Technical logs/security events:** typically **up to 12 months**, unless needed longer for investigation or legal claims.

(Adjust these periods to match your actual practices.)

## 6) Cookies and similar technologies

We may use cookies and similar technologies that fall into categories such as:

- **Strictly necessary** (required for basic Website functionality)
- **Analytics** (to understand Website usage and improve performance)
- **Marketing** (to measure campaign performance and/or show relevant content, if used)

### Your choices:

Where required by law, we will ask for consent before setting non-essential cookies and provide a way to withdraw consent (e.g., cookie banner or settings link). You can also control cookies via your browser settings.

If you use specific tools (e.g., Google Analytics, Meta Pixel, HubSpot, Mailchimp, etc.), list them here, including provider, purpose, and transfer safeguards.

## 7) Who we share data with (Processors and recipients)

We may share personal data with trusted third parties that help us operate, such as:

- Website hosting and infrastructure providers
- Website analytics providers
- Email/newsletter delivery platforms
- CRM and customer support tools
- Professional advisors (legal, audit) where necessary

We require service providers to protect data and process it only under our instructions (data processing agreements where required).

## 8) International transfers

If personal data is transferred outside the EEA/UK, we will ensure appropriate safeguards, such as:

- An **adequacy decision** by the European Commission (where applicable), or
- **Standard Contractual Clauses (SCCs)** and, where needed, supplementary measures.

## 9) Your rights (GDPR)

Subject to applicable law, you may have the right to:

- Access your data
- Rectify inaccurate data
- Erase your data
- Restrict processing
- Object to processing (especially where based on legitimate interests)
- Data portability (where applicable)
- Withdraw consent (where processing is based on consent)
- Lodge a complaint with your supervisory authority

To exercise rights, contact: **[privacy contact email]** (or [info@qinnip.com](mailto:info@qinnip.com)).

We may ask you to verify your identity before fulfilling requests.

## 10) Marketing communications

If you subscribe to our newsletter or receive marketing from us:

- You can **unsubscribe at any time** using the link in the email or by contacting us.
- If we rely on **legitimate interest** for certain B2B communications, you can **object at any time**.

## 11) Children

The Website is not intended for children under **16** (or the applicable age in your jurisdiction), and we do not knowingly collect their data.

## 12) Security

We implement appropriate technical and organizational measures to protect personal data (e.g., access controls, encryption in transit where possible, and least-privilege access). No method of transmission is 100% secure.

## **13) Third-party links**

The Website may link to third-party sites (e.g., partners or social platforms). We are not responsible for their privacy practices; please review their policies.

## **14) Changes to this Privacy Policy**

We may update this Privacy Policy periodically. The “Last updated” date indicates when changes were made.

## **15) Contact**

Questions or requests:

**Email:** [info@qinnip.com](mailto:info@qinnip.com)